



IMPORTED  
**Kokanee**  
GLACIER BEER

PRESS RELEASE - May 22nd, 2003

HARRISON HOT SPRINGS, BC - Salamander's Eco Tours has been selected by Kokanee and the Columbia Brewery in Creston, BC to provide one of twenty grand prizes in Kokanee's 20 Best Quests in the West promotion.

During the Spring - Summer 2003, Kokanee beer cases will include the Adrenaline Guide, featuring the best treks, expeditions and all-round fun things to do in Canada's West. Highlighted among these, is an opportunity to win an all expense paid Sasquatch Adventure guided by Salamander's Eco Tours.

Equipped with appropriate detection equipment and sasquatch lures, the adventure will depart from the world's center of documented sasquatch activity - Harrison Hot Springs, BC by two of Salamander's motor-powered, 14-passenger canoes to enjoy a full day of excitement and exploration of the Harrison river valley, which is world famous for its sasquatch sightings and lore of the large, elusive beast.

The canoe expedition for 20 lucky participants is expected to include a BBQ, trekking at known sasquatch haunts, sasquatch history, observation tips, and gathering habits. As the canoes travel the Harrison area, the party should expect to see other forms of wildlife, including seals, eagles, otter, mink, deer or bears. Guests of the tour will be treated to revealed ancient rock paintings and legends, as well as interpretation and rich history of the area.

Salamander's Eco Tours was chosen by Kokanee, because of their experience providing Canada's best anthropological eco-tours that include revealing the habits and habitat of the legendary sasquatch. Kokanee beer is known for their association with the sasquatch image and their passion for the west's rugged zest for life, and Salamander's sasquatch adventure is a natural fit with their brand.

For further information on Kokanee beer or Salamander's Eco Tours, check out their websites at [www.KokaneeBeer.com](http://www.KokaneeBeer.com), or [www.SalamandersEcoTours.com](http://www.SalamandersEcoTours.com) - and be sure to snag an "Adrenaline Guide" from specially marked cases of Kokanee, and save \$20 on any Salamander's Eco Tour this summer.